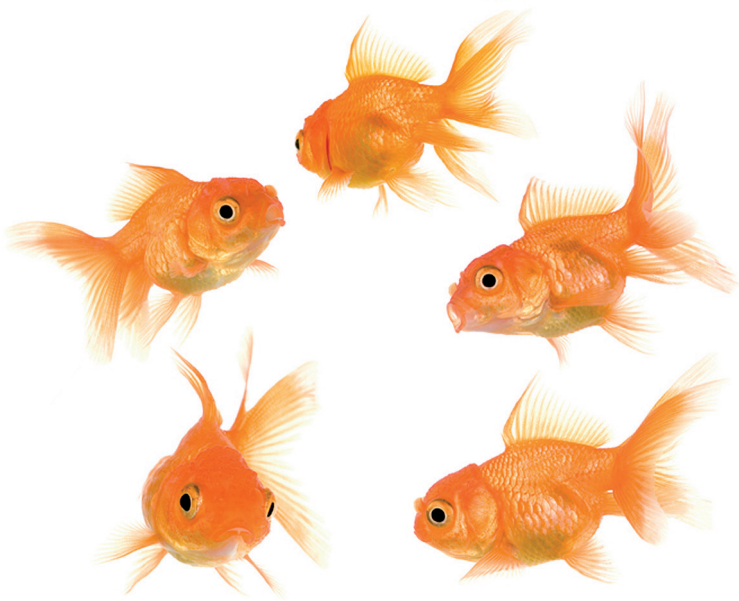


Maximum Reach through Livestreaming and viral Marketing.

Broadcast live on Facebook
with Social Media Streaming.



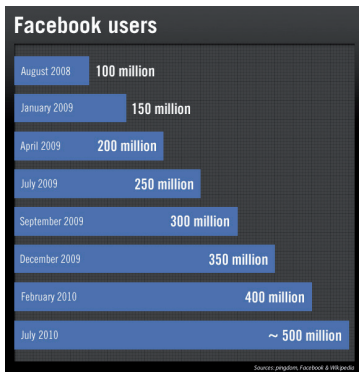
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Social Media Streaming

Today almost 500 Mio. people are connected through Facebook worldwide and up to 10 Mio. are located in Germany. A rising number of accounts and profiles are created by enterprises publishing global informations of their products and services but also about Events, Discussions and Live-Chats within the social network.

More and more enterprises and brands on Facebook are looking for state of the art solutions in order to stream their press conferences, product-launches, anual meetings, concerts and major Sports

Events live and in broadcasting quality on this network. Now this is simply and extremely efficiently possible with TV1.EU. While your content - if desired also including the corresponding Powerpoint slides - is published right along with the video on your website or an affiliate site, the LiveCast will appear parallel in your Facebook account.



Your Social Media streaming advantages

- Reach up to 500 million Facebook users
- Live Chat feature combined with the video stream
- Possibility of inviting to the Livecast within Facebook
- Viral marketing through „Share“ and „Like“ functions
- Livestreaming of your contents and statistics tool of TV1.EU

Like it!

In case your content is relevant to Facebook community single users can share single shows directly and convenient. The viral momentum is tremendous and is constantly growing because of the massive web 2.0 movement. It was never this easy to reach new target groups with your content.



Live-Chat

Interactive Communication via Live-Chat is a feature which is used very intensively already. In combination with Livestreaming everyone is now able to participate without being at the Event. People can be invited to your Livestream Events without leaving the Facebook platform by yourself.



Result:

You have never reached new audiences with live content easier and with less effort.



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